

INSIDE LONGMONT

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LOCAL MAGAZINE *INSIDE LONGMONT* TO SHOWCASE THE PEOPLE, PLACES, AND CULTURE THAT MAKE OUR COMMUNITY SPECIAL

The Bi-Monthly Print Publication Is Set to Launch in Early December

Longmont, CO – Nov. 4, 2024 – *INSIDE LONGMONT*, a local, bi-monthly magazine dedicated to capturing the essence of Longmont, will launch in early December. The publication, which will be available in print and online, aims to inform and entertain its readers through creative storytelling, insider perspectives, valuable topics, and detailed visuals. Each issue will share the stories of the people, places, and happenings in Longmont, leaving readers with new insights about the Front Range community.

“It is beyond time for Longmont to have a magazine that truly celebrates the community, the culture, and its residents,” says Katy Ibsen, *INSIDE LONGMONT*’s publisher. “Longmont has always maintained a spirit of independence, a defining characteristic that separates our community from others on the Front Range. We’re thrilled to be able to capture this ethos in a hyper-local magazine produced by independent creatives who call Longmont home.”

The publication’s stories will feature in-depth profiles, vibrant photography, and community-focused stories. Editorial departments in the magazine and online will include local news, health and wellness, arts and culture, food, drink, hospitality, agriculture, adventure, home features, and more.

“There are so many stories in this growing community that are not being told—stories of passionate entrepreneurs, tasty eateries, impactful nonprofits, sustainable farms, visionary artists, and accomplished athletes,” says editor-in-chief Barbara Platts.

“We’re so excited to launch a publication where we can share these stories with the town and really pay homage to all that is going on here.”

INSIDE LONGMONT will have a print distribution of 7,500 copies per issue that reach area residents, businesses, and visitors. There will also be an option to subscribe to the magazine online. A digital edition, as well as digital stories, will be posted on the publication’s website insidelongmont.com.

INSIDE LONGMONT was founded by Katy Ibsen, Dave Pomeroy, and Barbara Platts, three local magazine professionals who live, work, and raise their children in the community. They saw a need for a publication that helps celebrate Longmont and shares important stories about what makes our town distinct.

“This is an exciting time to live in Longmont. The pace of change is rapid, and the energy is unmissable,” says Dave Pomeroy, advertising director for *INSIDE LONGMONT*. “Driving this transformation is a ‘can-do’ spirit, which I believe defines Longmont’s character. We look forward to capturing that spirit by telling the stories that highlight the very best of Longmont and elevate the entire community.”

For more information about *INSIDE LONGMONT*, visit insidelongmont.com. To sign up for the newsletter, [click here](#). And find the publication on [Facebook](#) and [Instagram](#) @insidelongmont.

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INSIDE LONGMONT is owned by Inside Media LLC, a business co-founded by Longmont locals Katy Ibsen, Dave Pomeroy, and Barbara Platts. Our media company is committed to delivering high-quality, hyper-local journalism that informs, connects, and celebrates the communities it publishes in.